

Achieve Your Goals With Inkjet and a Better Together Approach

Where does inkjet fit into your operation?
Our Better Together approach offers a holistic solution based on inkjet as a complement to toner and offset. By bringing inkjet into the mix in just the right way, print operators can accomplish a wide range of goals.



GOAL: COST OPTIMIZE

Unlock transformational TCO with inkjet economics across your entire landscape of jobs to enhance profitability.

How can I do it?

- Cost vs. quality optimization
- Lower operating costs
- Easy scalability
- Accurate ink estimation
- Automated intelligence



GOAL: EXPAND CAPABILITIES

Boost your business by offering new value, options, and addressing more customer requirements.

How can I do it?

- Offer options
- Take on every job
- Produce high-value apps
- Gain wider media latitude
- Offer inline finishing
- Enter new markets



GOAL: RIGHT-SIZE

Build flexibility into your equipment footprint with a mix of complementary technologies to better fulfill current and future job requirements.

How can I do it?

- Load balance
- Add redundancy
- Produce more job types
- Easy migration
- Optimize footprint



GOAL: AUTOMATE

Supercharge your productivity by streamlining production, eliminating redundant, time-consuming tasks with innovative software and automated routines.

How can I do it?

- Simplify job prep
- Automate imposition
- Ensure image quality
- Reduce human touches
- Faster turnaround/improved SLAs (Service Level Agreements)



From Basic to Brilliant

Combine inkjet with the right mix of print technologies to drive cost reductions, quality, and growth opportunity across your entire operation. Earn more revenue from the work you do today and start offering new products and capabilities to expand to new markets with our infinitely configurable portfolio.



INKJET



Xerox® Baltoro® HF Inkjet Press

MONO

CMYK + BEYOND



Xerox Nuvera® EA/MX Production Systems



Xerox® PrimeLink® B and C-Series Printers



Xerox® Versant® 280/ 4100 Presses



Xerox® Iridesse® Production Press



Xerox® iGen® 5 Presses

Cover the Application Spectrum with Better Together



Transaction/
Transpromo



Standard
Direct Mail



Publishing
Books/Booklets



Commercial
Print



Premium Level
Direct Mail



Folding Cartons/
Labels



Photo



Signage



Functional
Goods

← **INKJET**

TONER →

TCO focused application mix
Centerline uncoated and coated stocks
Comprehensive CMYK color gamut
Breakthrough productivity

High value / demanding applications
Broad media including heavyweight and specialty
Extended color gamut and Beyond CMYK embellishments
Consistently high productivity

See Better Together in action at xerox.com/BetterTogether