xerox ®

You're Accepted!
And our Admissions package shows your school is a class act.

What a great opportunity — Admissions acceptance packages. Colleges, universities and other educational institutions like yours are competing for prized students. The Xerox® Color C60/C70 Printer and Xerox® D Series Copier/Printer or Printer give you full color and black-and-white printing options for even greater flexibility.

Xerox® Color C60/C70 Printer

Xerox® D Series Copier/Printer

The Opportunity

An attractive, eye-catching, interesting package has a role in capturing students' attention and colors their view of the academic setting that has accepted them for admission. Take, for example, Sutton Pierce. The Admissions package includes a variety of items such as a student government flyer, acceptance letter, campus map and a form to gather additional information about the student.

Your Admissions acceptance package can make all the difference when it comes to enticing those very special students to accept your offer.

The Xerox Advantage

At Xerox, we have gone to school. We have the training, the education and the know-how to develop everything that's needed to make your school's Admissions package the best among schools competing for the students you want. We can shrink wrap an Admissions package that holds a color acceptance letter, a personalized color duplex bi-fold flyer, a monochrome carbonless form, a monochrome campus map and much more.

And that's thanks to the Xerox® Color C60/C70 Printer and the Xerox® D Series Copier/Printer or Printer. Together they give you the technology to produce high-impact quality color and cost-saving black-and-white output that will make an impact for your school.

Admissions Package
Applications Brief

Production Notes

When they decide to admit top scholars, prized athletes and other very desirable students, Admissions offices know that these very same students are in demand. Attention-getting color and economical black-and-white printing get the response they need.

Workflow / Software:

Adobe® InDesign® CS5

Print Engine:

Color pages – Xerox® Color C60/C70 Printer

Monochrome pages – Xerox® D Series Copier/Printer or Printer

Finishing / Finished Size:

Letter – 8.5 x 11 in. / A4 simplex

Campus Map – 8.5 x 11 in. / A4 simplex

Flyer – 8.5 x 11 in. / A4 duplex bi-fold

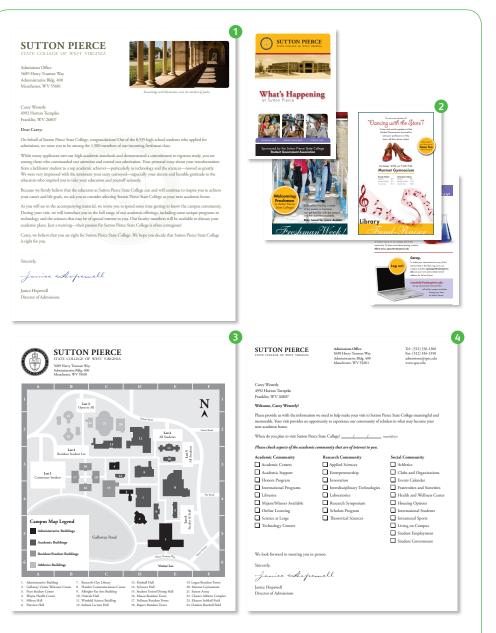Form – 8.5 x 11 in. / A4 simplex

Number of Pages:

Letter – 1 page

Campus Map – 1 page

Flyer – 2 pages

Form – 1 page

Media:

Xerox® digitally optimized paper

1 The best letter is customized and personalized for each student.

2 Students enjoy receiving invitations to social events that convey some of the non-academic aspects of campus life.

3 With a campus map in hand, students can prepare for their visit.

4 This carbonless form enables the Admissions office to customize each student's visit.