Make carbon neutrality a reality for your business.

So, what's next after setting sustainability goals? Simply having sustainability initiatives is no longer enough — your customers, stakeholders and even governments expect progress. You already know there's no staying neutral about carbon neutrality. And we've made it simpler and more achievable than ever.

A WIN-WIN FOR OUR PLANET AND YOUR BUSINESS

A business, product or service is considered carbon neutral when it reduces its carbon footprint and offsets the remaining emissions. It's a simple concept that supports both a healthier environment and a healthier bottom line. Carbon neutrality for printing can be achieved by demonstrating a reduced carbon footprint over time, developing a reduction plan that details further actions and procuring credits for remaining emissions. This is made possible by energy efficient devices, behavioral changes and workflow automation. And of course, a partner to help you every step of the way.

TAKE THE COMPLEXITY OUT OF ACHIEVING CARBON NEUTRALITY

Our Verified Carbon Neutrality Service enables credible claims of Managed Print Services (MPS) carbon neutrality verified by an independent third party.

- Developed to the internationally recognized ISO 14068 carbon neutrality standard.

- Includes a comprehensive assessment using real-time data fed to an intuitive dashboard so it's easy to monitor and begin reducing your carbon footprint.

- From implementation to ongoing management, we're with you every step of the way, helping you reduce and offset your print lifecycle emissions.

STAYING NEUTRAL ABOUT CARBON NEUTRALITY IS A BUSINESS RISK

The Reality
While commitment to achieving Net Zero grows, only 18% of companies are on track to reach Net Zero by 2050.[1]

The Risk
Failing to prioritize carbon neutrality as part of your comprehensive sustainability strategy can leave you vulnerable to risks such as damaging your brand reputation, losing sales opportunities and potential carbon taxes and fees.

The Reward
Carbon neutrality is gaining global momentum with at least 1/5 of the world's largest companies working toward net zero targets.[2] Implementing carbon reduction best practices is more affordable than ever, which can lead to lower energy bills and reduced material use.

Sources:
1. Accenture 2023, https://www.accenture.com/content/dam/accenture/final/accenture-com/document-2/Accenture-Destination-NZ-Infographic-Final.pdf
2. Quocirca Sustainability Report, 2023

xerox

How It Works

WE DO THE HEAVY LIFTING, YOU GET THE BENEFITS

Starting with a complete assessment to evaluate the carbon footprint of your print infrastructure, we then create a clear checklist for reduction opportunities and get to work. We handle the planning and carbon credit purchasing for you. Plus, we'll monitor your printers alongside you and help track your progress with access to real-time data using Xerox® MPS Advanced Analytics Dashboard. Easy, right?

1

A carbon footprint assessment across service life cycle, integrated into MPS Advanced Analytics

Raw Materials & Manufacturing
Delivery
End of Life
Use & Maintenance

2

A carbon reduction plan developed with key performance indicators and targets

REDUCTION OPPORTUNITIES

✓ Duplex %
✓ Print Policies
✓ Device Consolidation
✓ Workflow Automation
✓ Remote Service
✓ Recycled Paper

3

High-quality carbon credits to offset emissions, aligned with industry standards

Print Emissions
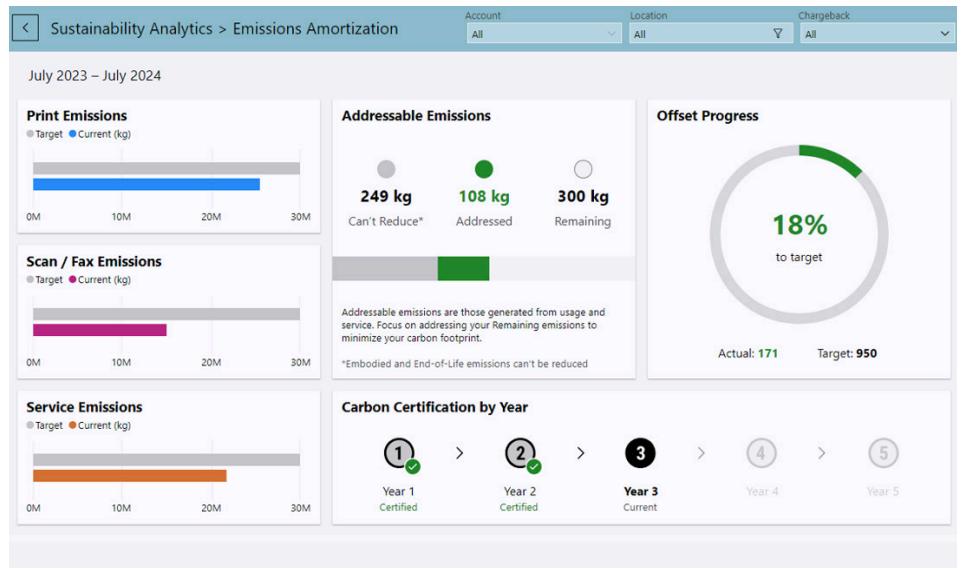● Target ● Current (kg)
0M   10M   20M   30M

=

Carbon Neutrality Third-party Verified ISO 14068

THE INSIGHTS AND CLARITY YOU NEED — STAT

The intuitive carbon footprint dashboard in Xerox MPS Advanced Analytics provides real-time insights at your fingertips, allowing you to:

- Easily track emissions and progress toward your sustainability goals

- Start acting right away with no data expertise needed

- Make effective decisions faster with carbon footprint quantification of your devices

- Get the big picture and drill into the details with ability to toggle between a holistic or targeted view

Sustainability Analytics > Emissions Amortization

Account: All   Location: All   Chargeback: All

July 2023 – July 2024

Print Emissions
● Target ● Current (kg)
0M   10M   20M   30M

Scan / Fax Emissions
● Target ● Current (kg)
0M   10M   20M   30M

Service Emissions
● Target ● Current (kg)
0M   10M   20M   30M

Addressable Emissions
249 kg — Can't Reduce*
108 kg — Addressed
300 kg — Remaining

Addressable emissions are those generated from usage and service. Focus on addressing your Remaining emissions to minimize your carbon footprint.

*Embodied and End-of-Life emissions can't be reduced

Offset Progress
18% to target
Actual: 171   Target: 950

Carbon Certification by Year
1 Year 1 Certified > 2 Year 2 Certified > 3 Year 3 Current > 4 Year 4 > 5 Year 5

Verified carbon neutrality, guaranteed service simplicity.
A healthier planet and a healthier bottom line without the hassle? You bet.

Learn more at **xerox.com/CarbonNeutralMPS** and see how we can make work, work more sustainably.

xerox™